## Physical Activity & Health: New Knowledge in Research & Technologies



# ILSI North America, ILSI Focal Point in China, and ILSI Argentina Session

21st International Congress of Nutrition

Wednesday, 18 October 2017 | 08:00 – 10:00 | Buenos Aires, Argentina

This session will explore the latest research on health benefits of physical activity and focus on new and innovative technologies that both promote physical activity and provide better methods for collection and analysis of physical activity and dietary intake data. Two case studies will be presented and the session will also examine the application of combination approaches and technologies for individualized physical activity and food intake measures for better adherence to public health recommendations and to promote personalized interventions.

## **Agenda**

08:00 Introductory Remarks: State of the Science on the Biological Importance of Diet and Physical Activity in Disease Risk Reduction and Health Maintenance Ángel Gil, PhD University of Granada, Spain

08:20 Diet and Physical Activity: Using Contextual Data to Improve Assessment Carol Boushey, PhD
University of Hawaii, USA

08:45 The Exercise is Medicine (EIM) in China
Wenhua Zhao, MD, PhD
ILSI Focal Point China and Chinese Center for Disease Control & Prevention, China

09:00 Mini Salten Irina Kovalskys, MD ILSI Argentina, Argentina

09:15 New Combination Methods for Advancing Physical Activity and Food Intake Assessment for Better Adherence to Public Health Recommendations
Michael Pratt, MD, MPH

University of California, San Diego, USA

09:40 Concluding Panel Discussion Session Chair: Ángel Gil, PhD University of Granada, Spain

10:00 Adjourn

The International Life Sciences Institute (ILSI) is a nonprofit, worldwide organization whose mission is to provide science that improves human health and well-being and safeguards the environment.

## Social Media Toolkit

## ILSI North America, ILSI Focal Point in China, and ILSI Argentina



#### Start the Conversation!

Physical Activity & Health: New Knowledge in Research & Technologies, sponsored by ILSI North America, ILSI Focal Point in China, and ILSI Argentina, is using Twitter to reach a global audience. This year's session will explore the latest research on health benefits of physical activity, with a focus on new and innovative technologies that both promote physical activity and provide better methods for data collection and analysis.

### Key Social Media Accounts

The ILSI North America Twitter handle is @ILSI\_NA
The ILSI Argentina Twitter handle is @ILSIArgentina
#ICN2017 is the preferred hashtag for ICN.
www.ilsi.org/physical-activity/ is the session webpage.

#### **Engage with Session Speakers**



Ángel Gil, PhD University of Granada (@CanalUGR)



Carol Boushey, PhD University of Hawaii (@UHCancerCenter)



Wenhua Zhao, MD, PhD
ILSI Focal Point China &
Chinese Center for Disease
Control & Prevention



Irina Kovalskys, MD
ILSI Argentina
(@ILSIArgentina)
(@IKovalskys)



Michael Pratt, MD, MPH University of California, San Diego (@UCSanDiego)

#### **Example Tweets**



- Personalized inventions for #PublicHealth. Join the convo at #ICN2017! www.ilsi.org/event/icn2017 @ILSI\_NA @ILSIArgentina #ILSI
- Experts fr @CanalUGR @UHCancerCenter @ILSIArgentina @UCSanDiego discuss #PhysicalActivity research www.ilsi.org/event/icn2017 #ICN2017
- Dr.Gil of @CanalUGR talks about the state of the #science on #diet & #exercise at #ICN2017 www.ilsi.org/event/icn2017 #ILSI
- Tracking #PhysicalActivity: Dr. Boushey of @UHCancerCenter tackles new methods for #biosurveillance at #ICN2017 www.ilsi.org/event/icn2017 #ILSI
- Exercise is Medicine: Dr. Zhao discusses #PhysicalActivity research at #ICN2017 www.ilsi.org/event/icn2017 #ILSI
- Dr. @IKovalskys discusses #obesityprevention at #ICN2017 www.ilsi.org/event/icn2017 #HealthyLiving #ILSI @ILSIArgentina
- Dr. Pratt of @UCSanDiego shares combo methods for #PhysicalActivity & food intake research www.ilsi.org/event/icn2017 #ICN2017 #ILSI